

Arabian FINISH LINE

Arabian Horse Racing's Foremost Publication

Advertising Mechanical Specs & Rates

2014 Rates

Display Advertising **1 Time** **12 Times**

Full Color

Back Cover	850.00	800.00
Inside Back Cover	500.00	475.00
Inside Front Cover	500.00	475.00
2 Page Spread	600.00	575.00
Full page	325.00	300.00
Half page	185.00	165.00
Quarter page	105.00	100.00

Black and White

Inside Back Cover	400.00	375.00
Inside Front Cover	400.00	375.00
2 Page Spread	500.00	375.00
Full page	275.00	250.00
Half page	125.00	110.00
Quarter page	75.00	65.00

Digital File Specs

Magazine Trim Size: 8.5 x 11"
+ .125 bleed

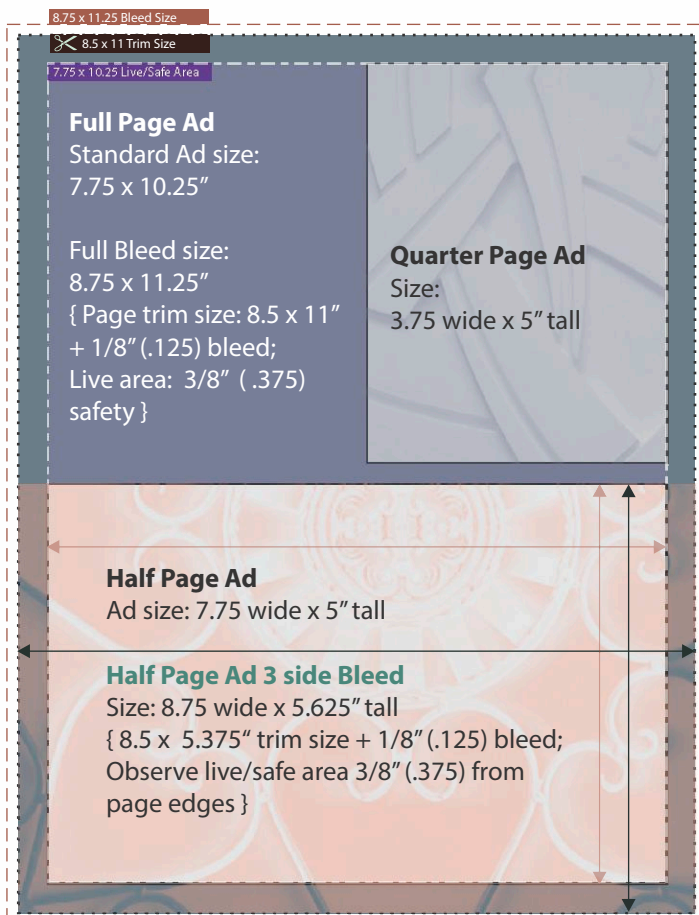
FILE TYPES:

Adobe PDF (PDF/x-1a), Acrobat 4, composite CYMK
PDFs - All fonts embedded or converted to curves,
No spot colors
OPI comments turned off

CMYK TIFF - tiff flattened, no extra channels or layers
JPG - at scale, lossless Zip compression

300 ppi resolution for all images

Files can be sent on disc, memory stick, email, DropBox or
by FTP. Please contact us for login instructions.



Artwork Deadline

10th day of every month for issue of
following month.

Arabian Finish Line Magazine

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